



Jim Frotery

FROTERY

FROTERY® towels, bath towels and bathrobes are a guarantee of material quality, functionality and original design that you can participate in. FROTERY® offers high-weight products that make towels and bath towels exceptionally absorbent and soft to the touch. Variety of colors of the products, the wide choice of branding technologies and unlimited possibilities make them ageless promotional gifts.

The brand's prestige is determined not only by the quality of the products, but also by the value of the story, which the products gain from you. Trusting our brand, you give FROTERY® the opportunity to create more original promotional gifts that stay modern even when everything is changing and aging.

F R O T E R Y

I'm Frotery, towel with your story

Certificates



OEKO-TEX: International environmental certificate of textile goods, manufactured only from non-toxic materials. Products Category II.

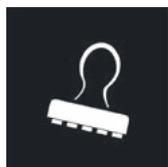


V-Label is an internationally recognized registered symbol for the labeling of vegan and vegetarian products and services. We support transparency with the V-Label.



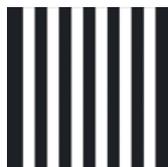
EKO-KOM: We are part of a nationwide system that ensures the sorting, recycling and recovery of packaging waste at a quality European level.

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HOT STAMPING

Print the theme from the heated die on to the product.



PRINTING INTO SURFACE

Transfer of motive by high temperature in a sublimation press to the product.



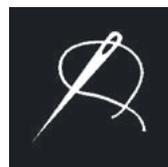
LABEL

Label with logo, material description and maintenance sewn into the product hem.



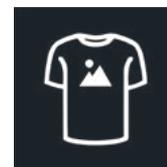
PRINTING INTO BORDURE

High temperature transfer of the motive in a sublimation press to a polyester border.



EMBROIDERY

Embroidery of a multicolored motive by an embroidery machine.



DIGITAL PRINTING

Direct injection printing on textiles.



LASER ENGRAVING

Burning a laser beam into textile material.

IN STOCK

Brilliant towels and bath towels have been designed for the most demanding customers and comfort lovers. The luxurious range is made from 100% cotton Soflex® yarn, which makes them stand out for their high grammage 600 g/m². The tasteful design is complemented by five fine stripes in a combination of chenille and shiny yarn woven into the edges of the towels and bath towels.

Suitable branding technologies:

Embroidery, Label

BRILLIANT

Material:

100% Soflex®
cotton

Size:

50 x 100 cm
70 x 140 cm

Weight:

600 g/m²

Packaging:

50 x 100 cm - 35 pcs
70 x 140 cm - 20 pcs



- white
- berry
- lime
- light blue
- deep sea
- petrol
- walnut
- silver
- graphite



IN STOCK

Towels and bath towels of this series excel in a combination of cotton and bamboo material. Bamboo fibers give the products specific properties such as gloss, antibacterial properties and high absorbency. Natural tones harmonize with a pattern made of delicate cubes woven into hem and decorative borders. Loop in towel color.

Suitable branding technologies:

Embroidery, Label

BAMBOO

Material:

60% Bamboo
40% Cotton

Size:

50 x 100 cm
70 x 140 cm

Weight:

530 g/m²

Packaging:

50 x 100 cm - 50 pcs
70 x 140 cm - 25 pcs



- white
- natural
- walnut
- silver
- avocado
- denim



IN STOCK

High quality cotton towels and bath towels have specific 10 cm wide chenille border. The specially twisted chenille thread creates fine velvety hair on the entire surface of the border. The wide border offers the ideal space to place the embroidered logo.

Suitable branding technologies:

Embroidery, Label

DELUXE

Material:

100% Ring spun cotton

Size:

50 x 100 cm

70 x 140 cm

Weight:

500 g/m²

Packaging:

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs



- white
- apple green
- royal
- light blue
- dark blue
- silver
- graphite
- red
- black
- turquoise



IN STOCK

Fourteen possible colours, four sizes to choose from. Elitery's popular range of towels and bath towels has everyone in mind. The generous 400 g/m² grammage ensures the desired softness along with the perfect absorbency. The elegant design consists of wider hems on the shorter sides of the towel and bath towels.

Suitable branding technologies:

Embroidery, Label

ELITERY

Material:

100% Cotton

Size:

30 x 50 cm ■

50 x 100 cm

70 x 140 cm

80 x 180 cm *

Weight:

400 g/m²

Packaging:

30 x 50 cm - 200 pcs

50 x 100 cm - 60 pcs

70 x 140 cm - 25 pcs

80 x 180 cm - 18 pcs



- white *■
- natural
- dark yellow ■
- orange
- red *■
- deep sea *
- royal *■
- sky blue ■
- grass green
- apple green
- caramel
- silver *■
- graphite *■
- black ■



IN STOCK

The first range of towels and bath towels suitable for branding sublimation printing technology. Cotton towels and bath towels have a 9 cm wide strip of polyester border, into which promotional motive can be printed. The basic offer of light, dark and pastel shades will satisfy the demand for promotional gifts in corporate colors.

Suitable branding technologies:

Sublimation printing into bordure, Embroidery, Label

PRINT

Material:

100% Ring spun cotton,
9 cm wide PES border

Size:

30 x 50 cm *
50 x 100 cm
70 x 140 cm

Weight:

400 g/m²

Packaging:

30 x 50 cm - 200 pcs
50 x 100 cm - 60 pcs
70 x 140 cm - 25 pcs



- white *
- dark yellow
- apple green
- royal
- light blue
- dark blue
- silver
- graphite
- black *
- red
- magenta
- dark green



IN STOCK

Towels and bath towels suitable for sublimation printing into surface. The polyester side of the towel with a printed motive is soft to the touch. The other, white cotton side ensures excellent absorbency of the products. The image created by sublimation achieves photographic quality and remains even after repeated washing.

Suitable branding technologies:

Sublimation printing into surface,
Embroidery, Label

IMAGE

Material:

front side 100%
polyester for printing,
back side 100% cotton

Size:

30 x 50 cm
50 x 100 cm
70 x 140 cm
95 x 180 cm

Weight:

400 g/m²

Packaging:

30 x 50 cm - 210 pcs
50 x 100 cm - 70 pcs
70 x 140 cm - 40 pcs
95 x 180 cm - 20 pcs





IN STOCK

Quick-drying towels and bath towels made of microfibers are very popular for traveling and sports. Despite the thinness of the material, they excel in absorbency and allow the widest choice of branding technologies.

Suitable branding technologies:

Hot stamping, Sublimation printing into surface, Embroidery, Transfer printing, Label, Print by color to color, Double - sided printing, Laser engraving

Possible accessories:

Elastic rubber, Mesh bag, Metal hook for creation of golf towel

MICROTECH

Material:

80% Polyester
20% Polyamid

Size:

30 x 50 cm
50 x 100 cm
70 x 140 cm

Weight:

200 g/m²

Packaging:

30 x 50 cm - 250 pcs
50 x 100 cm - 100 pcs
70 x 140 cm - 60 pcs



-
- white
 - red
 - apple green
 - royal
 - deep sea
 - graphite
 - NEW COLOR
 - silver
 - neon yellow
 - orange
 - neon pink
 - black

IN STOCK

Special edition of towels designed as an essential part of golf equipment. Absorbent towels on the top of cotton velour have cut and soft fibers that are velvety to the touch. Towels have a metal loop, thanks to which you can attach them to the golf bag.

Suitable branding technologies:

Embroidery, Label

GOLF

Material:
100% Cotton

Size:
40 x 48 cm

Packaging:
40 x 48 cm - 100 pcs



- silver
- red
- dark green
- dark blue
- black



IN STOCK

The cooling towel is made of a special cooling yarn, which retains water and thus keeping the temperature of the soaked towel low. This results in a long-lasting cooling effect. This towel is ideal for hot days, for travel and for sportsmen. The towel comes with a resealable sleeve, for which can be fitted with your logo.

Suitable branding technologies:

Label, Sticker on the resealable cover with snap cap, Sublimation printing into surface, Print by color to color, Double - sided printing

COOLING

Material:

50% Polyester
50% Cooling yarn

Size:

30 x 100 cm

Weight:

160 g/m²

Packaging:

30 x 100 cm - 50 pcs



- electric green
- cobalt blue
- ice blue
- purple
- white



IN STOCK

Towels are a revolutionary gadget for fitness workouts. This sports towel is made of 100% cotton with polyester border (10 cm), suitable for sublimation printing at the bottom towel. Thanks to the special back pocket, you can put the towel on the back of the exercise bench while exercising. It will stay in place and will not slip. The towel includes a small zipped pocket, handy for storing your small items.

Suitable branding technologies:

Sublimation printing into bordure,
Embroidery, Label

FITNESS

Material:

100% Cotton,
10 cm wide PES bordure

Size:

90 x 40 cm

Weight:

400 g/m²

Packaging:

40 x 90 cm - 60 pcs



IN STOCK

silver



IN STOCK

The Beach towels are made of 100% cotton and their size makes them perfect for the beach, swimming pool or sauna.

Suitable branding technologies:

Embroidery, Label

BEACH TOWEL

Material:
100% Cotton

Size:
80 x 180 cm

Weight:
450 g/m²

Packaging:
80 x 180 cm - 15 pcs



- white
- light blue
- dark blue
- graphite



IN STOCK

SUSTAINABLE

A purely natural range of towels and bath towels made of organic (bio) cotton, which was grown without the use of chemical pesticides, herbicides and fertilizers. The WEGO line meets strict ethical and ecological conditions for obtaining GOTS and Vegan certificates.

Suitable branding technologies:

Embroidery, Label

WEGO

Way we go...

Material:

100% Bio-cotton

Size:

50 x 100 cm

70 x 140 cm

Weight:

450 g/m²

Packaging:

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs

Certificates:

VEGAN



- silica
- citrin
- aquamarin
- nefrit
- achat



IN STOCK

TWINS promotional bathrobes with shawl collar and contrasting decorative flap. They are made of a double layer of cotton with a double-breasted hem. Cut polyester fibre, creating a velvety effect. The inner side is made of cotton. Therefore, bathrobe is both lightweight and absorbent on the inside. We stock them in two colours white with grey flap and dark grey with white flap.

Suitable branding technologies:

Embroidery, Label

TWINS

Material:

inside 100% cotton
outside 100% PES
microfiber

Size:

XS, S, M, L, XL, XXL

Packaging:

8 - 10 pcs



IN STOCK

white

graphite



IN STOCK

Basic line of terry bathrobes of classic style in the below knee-length, scarf collar, two pockets and belt. These cotton bathrobes are often used as hotel bathrobes or wellness bathrobes.

Suitable branding technologies:

Embroidery, Label

EXCLUSIVE

Material:
100% Cotton

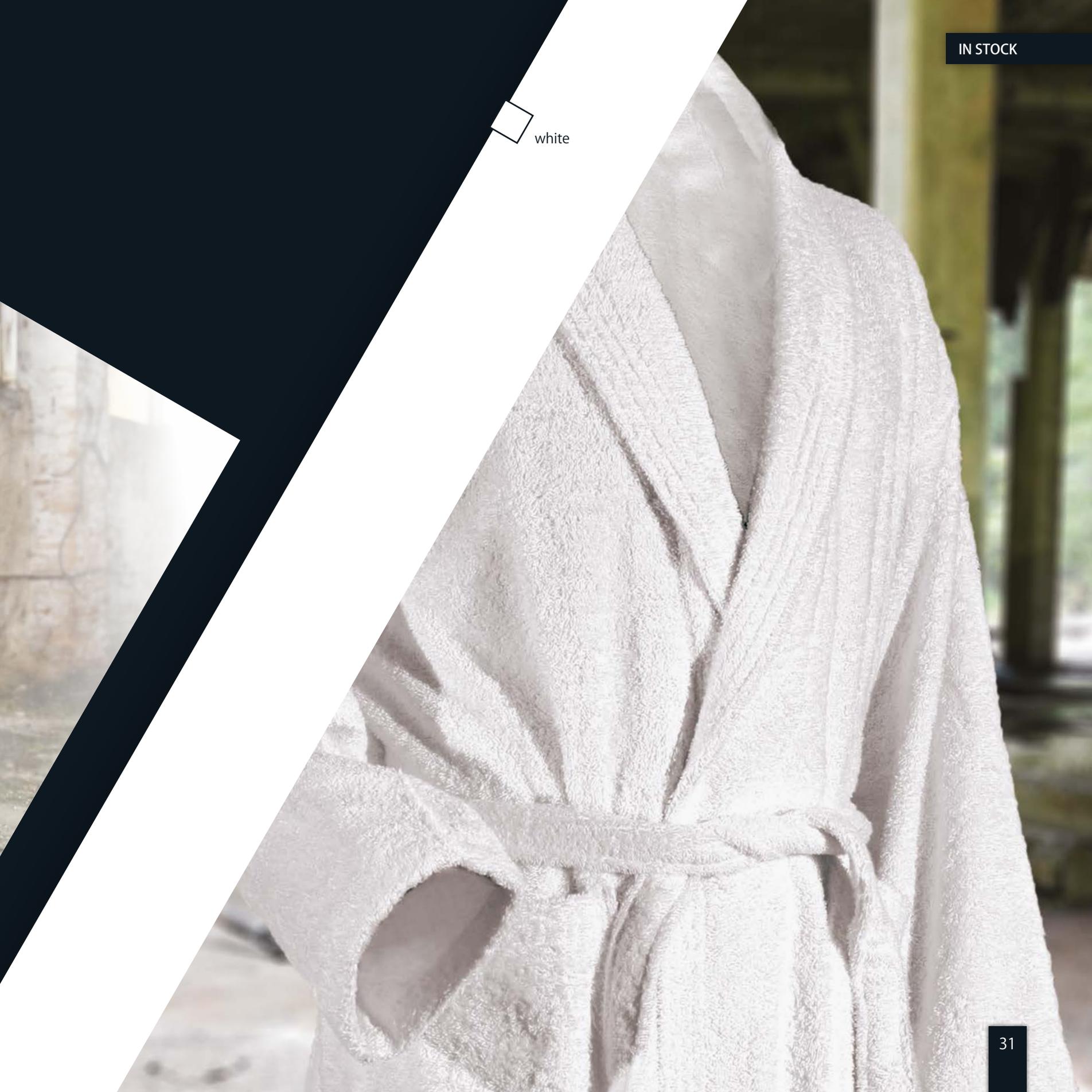
Size:
S, M, L, XL, XXL

Packaging:
8 - 10 pcs



IN STOCK

 white



IN STOCK

In the kitchen, towels are an essential item to have on hand at all times.

Waffle kitchen towels

The Kitchen Towel serves to wipe dishes, hands and the kitchen counter. They are made of natural cotton, so they instantly absorb water from any surface.

Suitable branding technologies:

Embroidery, Label, Transfer printing

KITCHEN TOWEL

Material:

100% Cotton

Size:

50 x 70 cm

Weight:

240 g/m²

Packaging:

50 x 70 cm - 500 pcs









BRANDING

We help companies spread their stories and market awareness. Branding creates a visual image of the company and brand, creating a distinctive story. Products with a company logo are more personal and therefore more valuable. We can create added value of towels, bath towels and bathrobes FROTERY® with nine basic branding technologies.

- EMBROIDERY
- HOT STAMPING
- PRINTING INTO BORDURE
- PRINTING INTO SURFACE
- DOUBLE - SIDED PRINTING
- PRINT BY COLOR TO COLOR
- DIGITAL PRINTING
- LASER ENGRAVING
- LABEL

Just like that, no one can take it off. Quality embroidery is long-lasting and even frequent washing won't harm it, the brand so it lasts like a charm. We embroider on the highest quality and most modern multihead machines. The maximum size of machine embroidery is 45 x 25 cm, in which up to 15 coloured threads can be used.

Applicable to products of the series:

Brilliant, Bamboo, Deluxe, Elitery, Print, Golf, Beach towel, Microtech, Fitness, Wego, Twins, Exclusive, Kitchen towel

EMBROIDERY





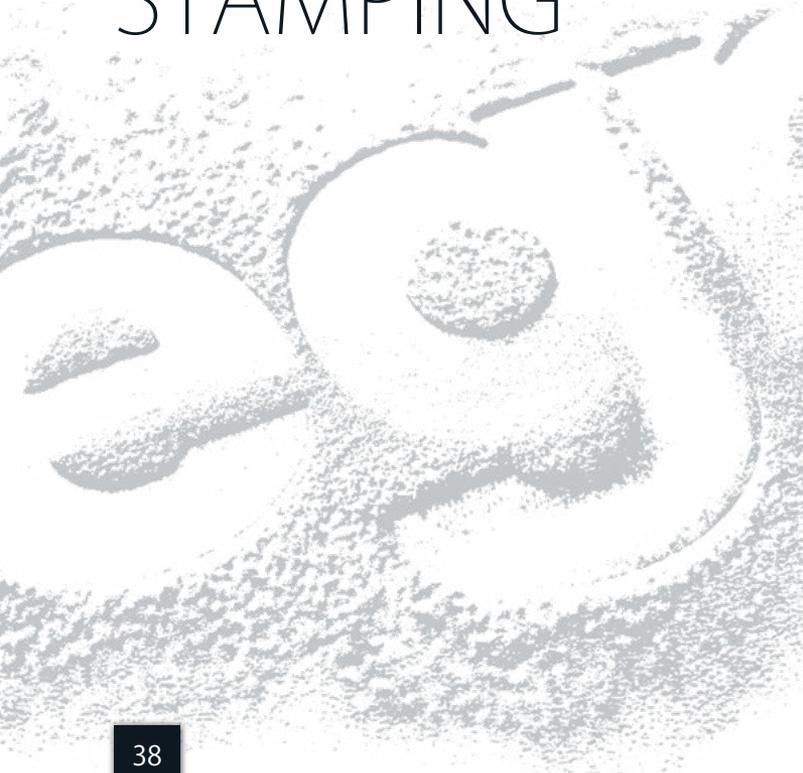
S Ideal
STANDARD

Hot stamping is a modern and decent branding technology. The selected motive, prepared on a heated die, is pushed into a towel or bath towel due to high temperature and pressure. The big advantage is the speed of the whole process.

Applicable to products of the series:

Microtech

HOT STAMPING





The promotional motive printed on a high temperature sublimation paper in a sublimation press is transferred to a woven 9 cm wide cotton towel. The picture of photographic quality remains at high washing temperatures.

Applicable to products of the series:

Print, Fitness

PRINTING INTO BORDURE

FINLANDIA



A close-up photograph of a dark blue, plush towel. The towel is folded, showing its texture. In the center, the word "FINLANDIA" is printed in a bold, white, sans-serif font. Above the text, there is a white graphic of two reindeer facing each other, with a small registered trademark symbol (®) to the right of the word. The background is blurred, showing what appears to be a wooden surface and some greenery.

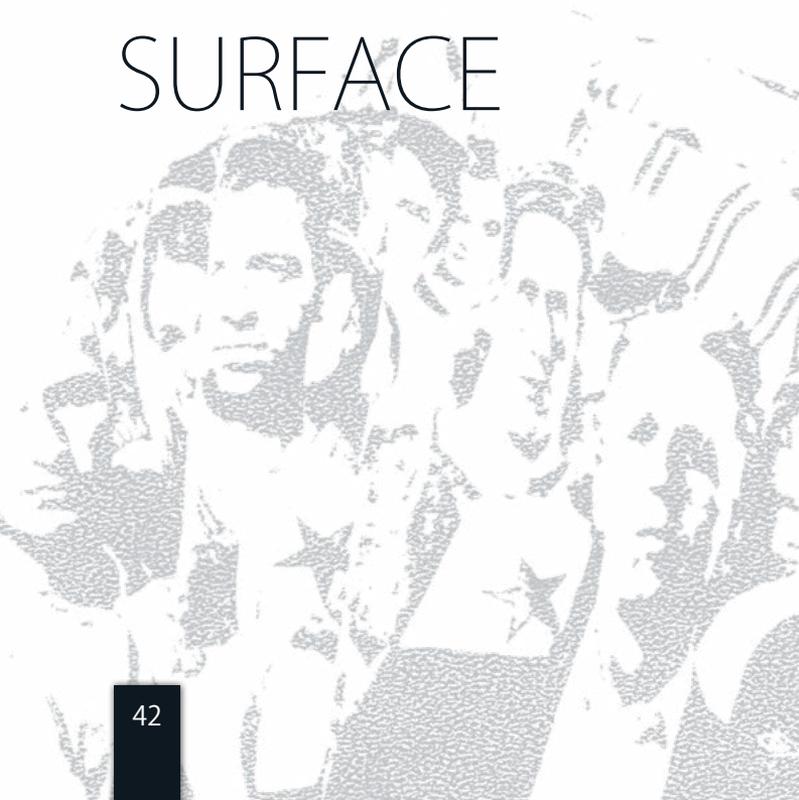
FINLANDIA®

Full-color motives printed on a towel or bath towel surface by sublimation technology achieve photographic quality. The promotional motive printed on a high-temperature sublimation paper in a sublimation press transfers the entire surface of a towel or bath towel.

Applicable to products of the series:

Image, Microtech, Cooling, Sublistep

PRINTING INTO SURFACE





An advertising design printed on sublimation paper can be transferred to the entire surface of the top and bottom of a polyester towel or bath towel using by calender technology.

Applicable to products of the series:

Microtech, Cooling

DOUBLE - SIDED PRINTING





With this method, it is not printed on the white base of the product, but on a color towel or bath towel. To make the print stand out on the color product, the selected print shade is darker than the base color of the towel or bath towel.

Applicable to products of the series:

Microtech, Cooling

PRINT BY COLOR TO COLOR





When printing designs, the ink is applied by direct injection onto the textile. The resulting print is soft to the touch, resistant to fraying and has a photographic quality. The advantage of digital technology is printing down to the smallest detail, printing colour transitions and shading.

Applicable to products:

Cotton textile

DIGITAL PRINTING



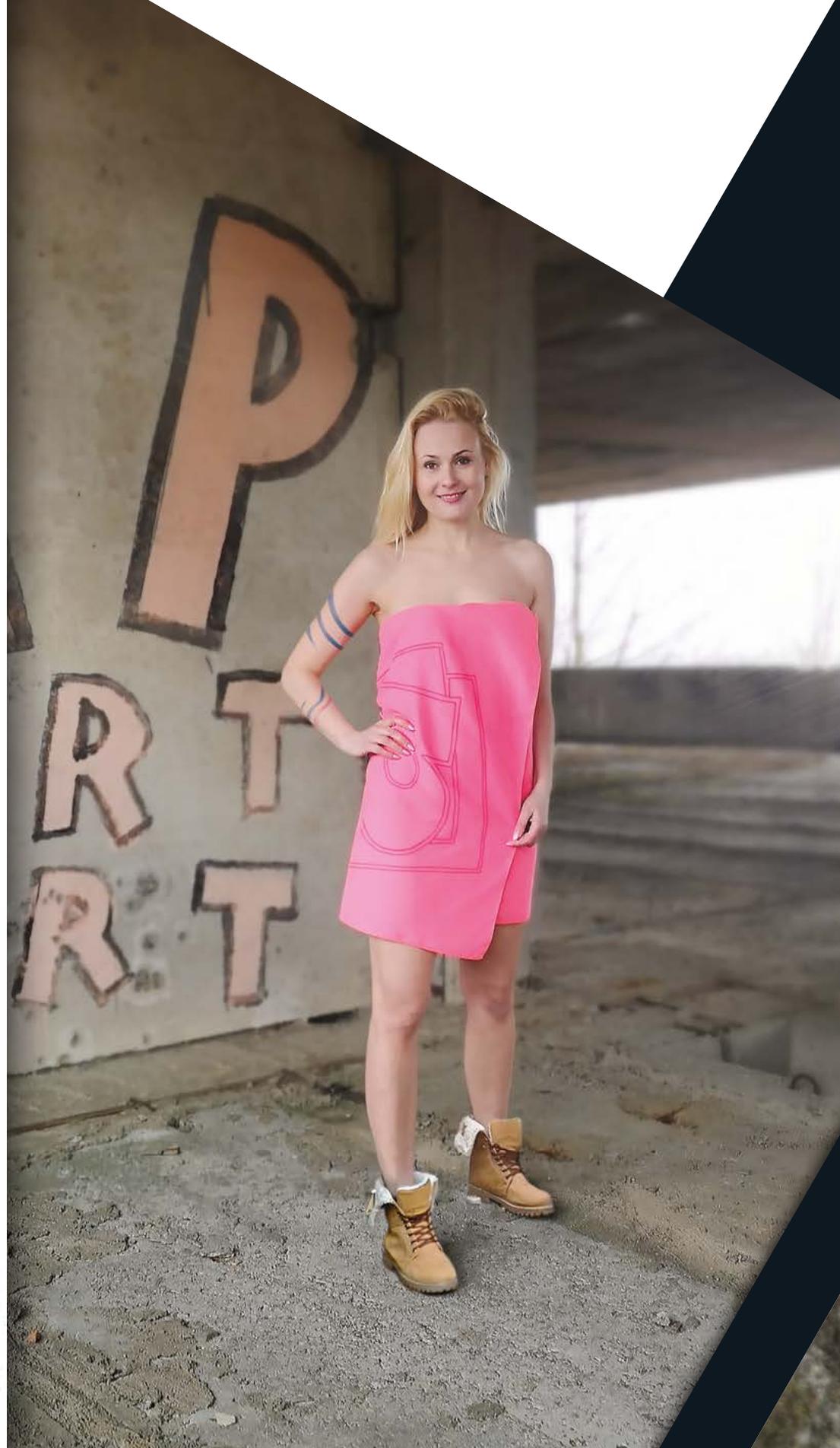
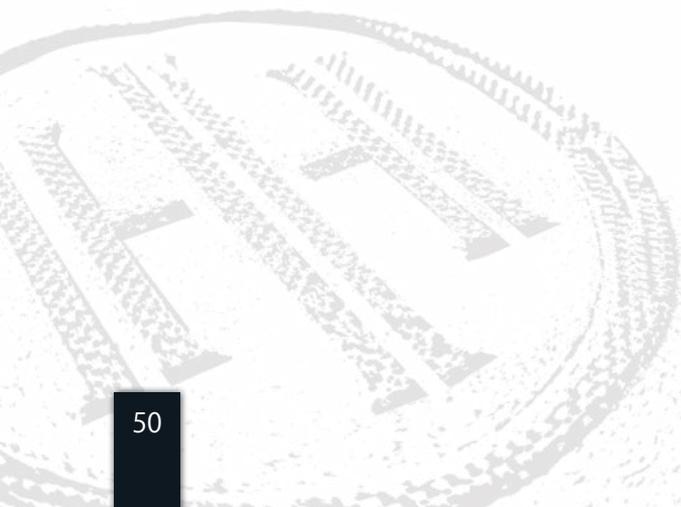


Engraving is a very precise and fast method that can be used to engrave logos or ornaments not only on textiles. During engraving, the laser beam burns a mark into the material. We can influence the depth of this engraving and the resulting visual impression.

Applicable to products of the series:

Microtech

LASER ENGRAVING



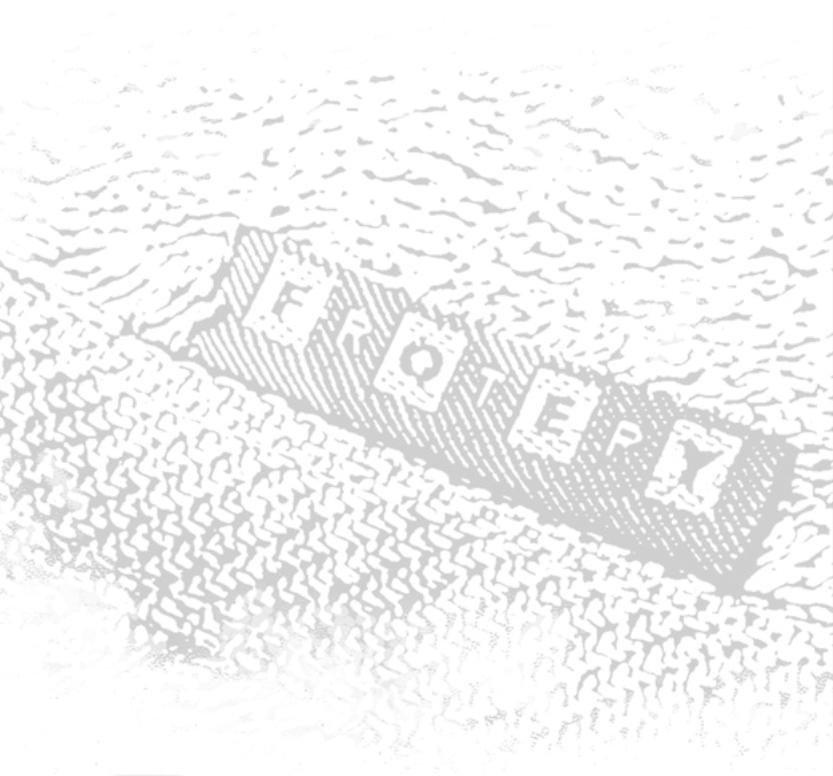


Label is a simple way to brand your finished product with your company logo, material description and maintenance. The label can be sewn into the towel hem and can also serve as a loop. The loops can be printed or multicolored woven in various sizes.

Applicable to products of the series:

Brilliant, Bamboo, Deluxe, Elitery, Print, Image, Golf, Beach towel, Microtech, Cooling towel, Fitness, Wego, Twins, Exclusive, Kitchen towel

LABEL



JACK DANIEL'S





TAILOR MADE

Custom production gives a space for corporate creativity. It allows you to order a special product that will be custom-made and tailored to your needs. It gives you the option to choose your own colors, weight, cut, size and branding technology. Within our custom production we offer you following branding products and technologies:

- COLOUR INWEAVING
- HIGH-LOW INWEAVING
- BORDURE INWEAVING
- CHENILLE INWEAVING
- ADVERTISING SET - BATHTOWEL, BATHROBE, SLIPERS
- HOTEL PROGRAM - TOWEL, BATHROBE, SLIPERS, BATHMAT
- ROUND TOWEL
- WELLNESS KILTS
- HAMMAM
- CHILDREN 'S RANGE

It's a most popular type of branding - jacquard inweaving, front side usually by two colors, back side is opposite. With color inweaving technology, only two colors can meet in a single strip. Two-color inweaving is suitable for large designs without small details placed in the whole surface of a towel or bath towel. More-color weaving is possible by recommendation of our sales team.

COLOUR INWEAVING





Decent form of branding, When design is woven into the one color surface of the towel or bath towel, there is used method of high-low inweaving. Terry pattern without a loop is created on the top side of the terry. The resulting design acts as a relief that is displayed in the towel or bath towel.

HIGH-LOW INWEAVING





Bordure inweaving technology allows the multi-color design to be woven into bordure on a towel or bath towel. The yarn is not in loop in this technology, therefore other colors can be added to the border. Weaving into the border is suitable for multicolored designs with details that stand out in the border.

BORDURE INWEAVING





Chenille inweaving is a type of weaving technique where patterns are made in the bordure of towel or bath towels using a chenille yarn that creates an effect of a plastic logo and stays pleasant to touch.

CHENILLE INWEAVING





TAILOR MADE

When making a set, the final package entirely depends on your wishes. The set usually includes a bathrobe, towel / bath towel and slippers, but it depends on your choice. You can specify dimensions, colors, and weights of the products and technology you want to use for your advertising set.

SET





Hotel operation requires high quality and durability of terry towels, bath towels, slippers and bathmats, which we can deliver within the scope of custom production. The most common branding of this series is embroidery or plastic weaving called the hotel or wellness complex.

HOTEL PROGRAM





An unusual, original cut of a towel that will interest you. The round towel is made of polyester fiber on the upper side, suitable for sublimation printing of multicolored designs. Backside made of 100% cotton has excellent absorbent properties. The edge of the towel can be completed with tasteful fringes.

ROUND TOWEL





TAILOR MADE

Hammam beach towels and bath towels can be made of pure cotton without strips and without border, or on one side of cotton and on the other side of polyester material. We also offer hammams in combination with border weaving, plastic weaving and printing technology. Knots or fringes can be added to edges of the product.

HAMMAM

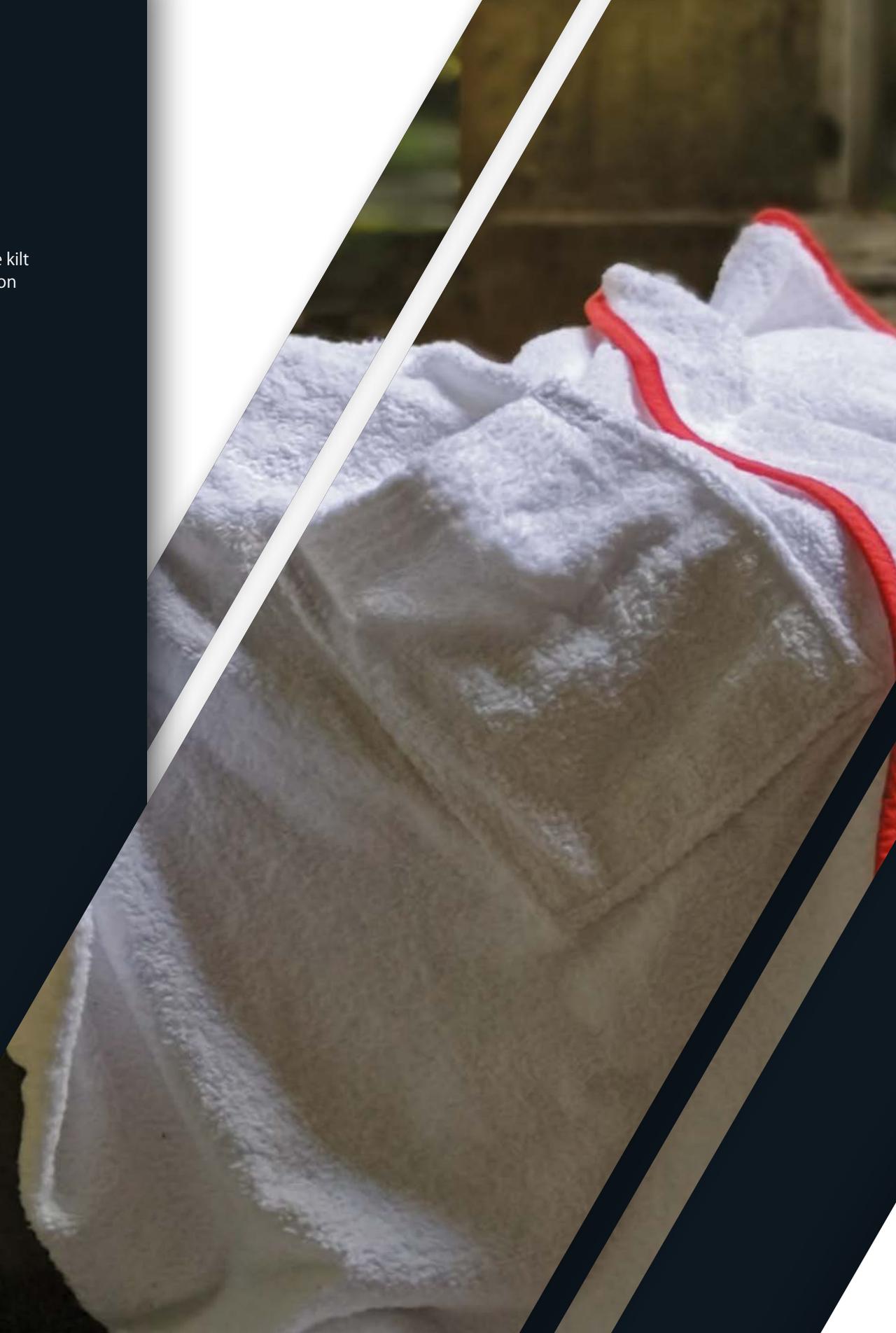




TAILOR MADE

Practical terry sauna kilts with a hook-and-loop fastener placed in the upper part of the kilt are made in both women's and men's versions. The kilt can be fitted with pockets and the most common form of branding on the kilt is an embroidery.

WELLNESS KILT





In frame of our Children's range, we offer pure white terry cloth bibs with embroidery for tying or bibs with one side sublimation printing with a hook-and-loop fastener.

Kids' terry bath towel with a triangular single or double hood. By embroidery branding, we recommend a double hood to avoid scratching the baby's forehead by the embroidery. The simple hood can be made of polyester on one side to allow sublimation printing on the hood.

Kids' washcloth is made of white cotton. The washcloth has a hanging loop and can be embroidered as well. Other colors are produced according your needs.

CHILDREN'S RANGE

Kids' poncho can be made of cotton on one side and polyester or coral fleece on the other. Poncho can have added ears or a tail.





GIORGIO ARMANI
beauty

GIORGIO ARMANI
PARFUMS

GIORGIO ARMANI
PARFUMS



PACKAGING

The magic is hidden in details, so it is worthwhile to wrap the terry gift. We offer seven basic packaging methods.

- BAG WITH RIBBON
- PRESSING INTO SHAPE
- FROTTERY BOX
- MAXI AND MINI BOX
- MESH BAG
- ORGANZA BAG
- PAPER COVER



BAG WITH RIBBON
Polyester bag with ribbon for wrapping towels and bath towels.



PRESSING INTO SHAPE

Suitable for 100% cotton products. Not suitable for PRINT, MICROTECH and IMAGE series.



FROTERY BOX

Made of ecological corrugated cardboard. On the outside, the box is smooth with design windows.



MAXI AND MINI BOXES

Made of ecological corrugated cardboard in natural or white color. Two sizes.



MESH BAG
Airy polyester mesh bag for Microtech.
Size: 17 x 25cm

**ORGANZA SACHET**

100% polyester with 1 cm satin cord for closing the bag, silver color.

Dimensions: 26 x 41cm towels / 33 x 54cm set / 37 x 61cm bathrobe

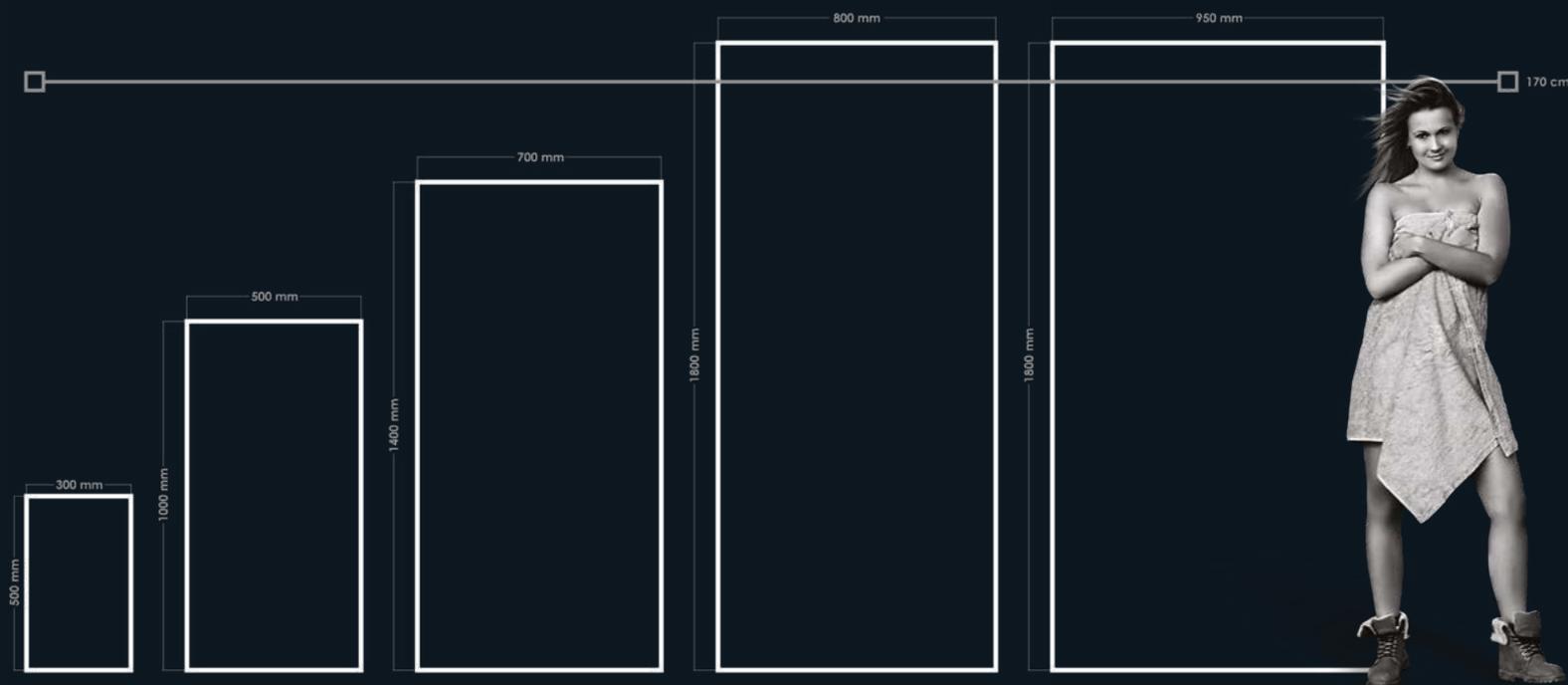


PAPER COVER

Paper tape with the possibility of printing advertising messages. Different materials and dimensions according to customer's needs.

**ELASTIC RUBBER**

Add-on to MICROTECH. It is used to fasten a towel / bath towel when rolled up or as a loop. Different colors of elastics can be combined with towels / bath towels.



Natural materials



COTTON

Absorbent, fine, yet strong, fiber obtained from the seeds of cotton bush.



BAMBOO

Textile raw material obtained from the bamboo stalk by an environmentally friendly process.



ORGANIC

Natural (bio) cotton grown without the use of synthetic chemical pesticides, herbicides and fertilizers.

Synthetic materials



POLYESTER

Weather and microorganism resistant material, which dries quickly.



POLYAMIDE

Highly breathable material made from plastic processing. Durable and touch-friendly material, which is easy to clean.



COOLING YARN

Cooling yarn made of polyethylene; it dissipates heat and is wear-resistant.

white
0100
Pantone Trans.
White

silver
9595
Pantone 429

graphite
8430
Pantone 7540

black
9951
Pantone Black

deep Sea
5951
Pantone 2767

dark blue
5851
Pantone 654

caramel
7521
Pantone 7566

light blue
5353
Pantone 7453

sky blue
5605
Pantone 3135

turquoise
5510
Pantone 312

royal
5751
Pantone 2935

cobalt blue
5358
Pantone 287

cream
1155
Pantone 7499

lime
6360
Pantone 366

denim
5757
Pantone 2374

ice blue
5258
Pantone 2191

petrol
6965
Pantone 3165

violet
4851
Pantone Violet

natural
1986
Pantone 7506

avocado
6676
Pantone 576

apple green
6510
Pantone 368

electric green
6558
Pantone 375

grass green
6850
Pantone 356

burgundy
3810
Pantone 202

sand
1510
Pantone 720

orange
2551
Pantone 1505

dark yellow
1752
Pantone 122

red
3551
Pantone 199

berry
3710
Pantone 221

purple
3375
Pantone 674

walnut
8529
Pantone 7530

chocolate
7086
Pantone 7596

neon yellow
1769
Pantone 809

neon pink
3969
Pantone 812

magenta
3773
Pantone Rhoda. Red

aquamarin
5151
Pantone 2707

silica
1121
Pantone 9140

achat
8121
Pantone Warm
Gray 8

citrin
2121
Pantone 7407

nefrit
6721
Pantone 7537



F R O T E R Y

I'm Frotery, towel with your story

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